



Verve! Partners with NAFL

May 28, 2008, 7:00 am ET

Verve promotes health in energy drinks

Eden Prairie, MN, <date>, /PRNewswire/ -- The North American Football League announced today that Verve has signed on as an official energy drink of the league.

Verve is a radically different energy drink that has everything players need for energy boost. Packed full of insanely healthy good stuff like all your vitamins it is low in natural sugar, like what you find in oranges. Verve is a tropical fruit flavor explosion that keeps you going so you can conquer whatever life smacks in front of you. Verve isn't just for players, it is for anyone interested in vitality and building a strong nutritional foundation for health and overall well-being.

"This is a responsible choice for our players", stated NAFL Founder, Rob Licopoli, He continued, "there are many energy drinks, and they are promoted well, but you'd never guess that the NCAA would have a ban on at least one of the most popular ones. We have a responsibility to our players to promote healthy products and Verve is one of the healthiest."

Verve is manufactured using a special proprietary process and special can lining to protect the delicate balance of vitamins, minerals and phytonutrients right up to the moment of consumption. Furthermore, Verve uses Vema, the world's most powerful antioxidant formula. Overall, Verve consists of ingredients that are good for you. Vitamins, minerals, organic green tea and aloe are fused with an incredible energy blend to give you an energy rush that lasts without the backlash.